



JCI City Lady, established in 2007, is an all-female chapter of Junior Chamber International Hong Kong, China with Chinese as its official language. Committed to JCI's mission, JCI City Lady develops diverse projects across JCI's four areas of opportunity: individual development, community service, international connections, and business networking. Through organizing and participating in these initiatives, members gain opportunities to learn, grow, and excel in multiple dimensions.

JCI City Lady focuses on empowering women in urban settings. It aims to provide a platform for professional development, networking, and leadership opportunities specifically tailored for women. Through various activities, workshops, and events, JCI City Lady encourages women to enhance their skills, build confidence, and take on leadership roles in their communities, fostering a supportive environment for personal and professional growth.

This year's theme is "瑰麗承牽 Magnificent Inheritance", which means that every member is like a precious treasure, able to tap into their potential on the Young Entrepreneurs platform and show the unique charm of women. We encourage members to create more possibilities and value for young entrepreneurs, build a sense of belonging, unite the strength of sisters, and work together towards a journey of excellence.







全港時尚專業女性選舉  
2025 Hong Kong Professional Elite Ladies Selection

# Hong Kong Professional Elite Ladies Selection

The Hong Kong Professional Elite Ladies Selection is an annual awards program that honors up to ten outstanding women who embody professionalism, leadership, and a commitment to positive change. The event aims to honor their inspiring spirit and the values they represent, uniting their collective strength to encourage them to continue shining brightly. It promotes an image of women as virtuous, independent, and elegant and driving positive societal change.

An independent, fair, and transparent judging panel annually selects up to ten outstanding women aged 18–40. Nominees are evaluated based on their professional achievements, leadership qualities, and community contributions. The program not only recognizes excellence but also provides a platform for women to network, share their stories, and inspire others.

The 2025 theme, “Blossoming Resilience, Standing Strong” (盛放延綿 獨當一面), symbolizes women as vibrant, resilient leaders who thrive in diverse roles, much like kapok flowers. Contemporary women face challenges with grace, showcasing their unique strength and presence.

From full bloom to the fall of its petals, the Kapok flower can be as fiery red as flames or as pure white as snow. The "Hong Kong Fashionable Professional Women Election 2025" encourages women in Hong Kong to break free from traditional constraints and express their unique stories in diverse forms. Each Kapok flower is unique, having endured numerous trials to present itself in various forms, breaking through personal limits, and realizing infinite potentials. They continue to "bloom and extend their influence, standing strong and independent" in society!





# Super Kids of Financial Literacy & Emotional Intelligence



The aim of "Super Kids of Financial Literacy & Emotional Intelligence" is to raise social awareness of the importance of financial literacy and emotional intelligence education. From March to July, we will organize separate financial and emotional skills education classes for parents and children, as well as engaging interactive parent-child workshops. These activities will help children understand the value of money, recognize emotions, and build confidence and responsibility through interpersonal relationships, ultimately shaping them into wise and empathetic future "Super Kids," which are key to their future success. The events will also teach families to appreciate each other, promoting family harmony.



## Fly Your Career Dreams in FOSHAN



The purpose of 'Fly Your Career Dreams in Foshan' is to broaden local students' horizons, understand the development and opportunities in Foshan within the China Greater Bay Area, and emerging industries, especially to assist the personal development of students with slightly lower learning abilities. The target is set to be local Form 4 to Form 5 students, and to help them understand themselves, explore career options, and outline their future development paths. The key directions of these activities include Self-Discovery. We can engage in assessments and reflection to help these students to identify their interests, values, and strengths, thereby enhancing their self-confidence.

After an interview in April, students will receive diverse workplace training from May to June. In July, students will be fully sponsored to participate in a seven-day, six-night corporate internship exchange trip to Foshan, allowing them to better grasp personal skills and career orientation, enhance their career planning abilities, and participate in the "Foshan-Hong Kong Student Exchange Summit" to strengthen the connections between student from Foshan and Hong Kong.





# International Affairs



JCI City Lady members attend various conferences around the world each year, such as the Asia-Pacific Conference and the World Congress. We also host overseas guests in Hong Kong and visit our Japan sister chapter, JCI Yamagata. Every year, we engage in significant exchanges with JCI members from different countries.



## Leadership Development



"Ladies in Bloom" is a series of female leadership courses. The courses are likened to the flowers in a garden. The flowers grow in different ways and thrive in different climates. It allows women to discover their own value and show their power. The courses include understanding personal characteristics, leadership training, network development and influence enhancement, AI tool practice workshops, makeup class, shaping female leadership style, and enhancing persuasion and communication skills.

